



PUBLIC SERVICE ANNOUNCEMENT

Essar Steel Algoma Inc.
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Thursday, August 28, 2008

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ESSAR Steel Algoma Hosts Community Open House

In conjunction with the start-up of No. 6 Blast Furnace, ESSAR Steel Algoma has scheduled a Community Open House to publicly share the terms and conditions of the Certificate of Approval. Members of the community are invited to attend to learn more about air quality initiatives currently underway as part of ESSAR Steel Algoma's plan to reduce emissions while increasing production.

Community Open House

Thursday, September 4th, 2008

4:00 pm to 8:00 pm

Great Northern Resort & Conference Centre

229 Great Northern Road

ESSAR Steel Algoma environmental health and safety personnel will be on hand at this session to provide information and answer questions regarding the recent and successful start-up of No. 6 Blast Furnace and air emissions control measures currently underway.

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