



NEWS RELEASE

Tuesday, October 11, 2011

Essar Steel Algoma Inc.
105 West Street
Sault Ste. Marie, Ontario
Canada P6A 7B4

T +1 - 705 - 945 2351
F +1 - 705 - 945 2203
www.essarsteelalgoma.com

Essar Steel Algoma Announces Support for The Roberta Bondar Foundation

SAULT STE. MARIE – Essar Steel Algoma Inc. announced today it has come on board as a founding corporate partner in The Roberta Bondar Foundation. The Foundation is dedicated to providing a creative, learner-friendly approach to understanding environmental science.

Essar Steel Algoma Chief Executive Officer Jim Hrusovsky commented on the partnership, "We are most excited by the Foundation's promise and commitment to advancing our collective understanding of the environment through art. The Foundation's positive approach to change is well aligned with Essar's core values. We welcome the opportunity to engage all of Essar – our employees and their families – in this unique journey of discovery. "

-30-

A member of the Essar Group, Essar Steel Algoma Inc. is based in Sault Ste. Marie, Ontario. As a fully integrated steel producer, the Company derives its revenues primarily from the manufacture and sale of hot and cold rolled steel products including sheet and plate.

COMPANY CONTACT:

Brenda Stenta
Manager Corporate Communications
Phone: +1.705.945.2209
E-mail: brenda.stenta@essar.com