



PUBLIC SERVICE ANNOUNCEMENT

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Essar Steel Algoma Joins Community Clean Up with Steelworks Housekeeping Blitz

In honour of Earth Day, Essar Steel Algoma is participating in a community clean up lead by the City of Sault Ste. Marie on Friday, April 20th. Essar's participation will include a coordinated housekeeping blitz throughout the Steelworks in addition to a clean up at our four gates and along our property perimeter.

As a sure sign of spring, the Essar street sweepers are also back and as part of our site wide aesthetic revival, targeted landscaping of open areas through the planting of trees, grass and flower gardens will continue this year, helping to reduce the amount of air-born dust stirred up by prevailing winds and material movement. Additional paving is also planned for parking lots and heavy traffic areas and the installation of an acoustic wall at our Bonney Street property boundary is currently underway and is on track for completion by month end. In keeping with Essar's commitment to environmental stewardship, we are investing \$600,000 in this sound wall to reduce the noise from our operations while building upon our ongoing property beautification program.

At Essar Steel Algoma we recognize the benefits of sound waste management and housekeeping practices toward improved safety and reduced environmental impact. To this end we strive to provide a clean and professional work environment for our employees and to be a good corporate neighbour. We commend the City of Sault Ste. Marie on their leadership through the Earth Day 20 Minute Makeover event and are proud to participate in such a valuable initiative.

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