

PUBLIC SERVICE ANNOUNCEMENT

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Essar Steel Algoma Joins Community Clean Up with Steelworks Housekeeping Blitz

In honour of Earth Day, Essar Steel Algoma participated in yesterday's community clean up lead by the City of Sault Ste. Marie. Essar's participation included a coordinated housekeeping blitz throughout the Steelworks in addition to a clean up at our four gates, along our property perimeter and at our Conmee Avenue Projects facility.

As a sure sign of spring, the Essar street sweepers are back in motion, helping to reduce the amount of air-born dust stirred up by prevailing winds and material movement. In addition, we are now entering the third and final phase of our demolition program. Buildings targeted for demolition in this phase include No. 1 Concast, the Open Hearth, the former Furnace Pits Buildings, No. 1 Steelmaking Shop, and the 25", 45" and 46" Mills. We estimate over 20,000 tons of scrap metal will be reclaimed during this phase and recycled in the steelmaking process.

At Essar Steel Algoma we recognize the benefits of sound waste management and housekeeping practices toward improved safety and reduced environmental impact. To this end we strive to provide a clean and professional work environment for our employees and to be a good corporate neighbour. We commend the City of Sault Ste. Marie on their leadership through the Earth Day 20 Minute Makeover event and are proud to participate in such a valuable initiative.

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