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ESSAR STEEL ALGOMA ANNOUNCES GENERAL COUNSEL APPOINTMENT

Sault Ste Marie, Canada – November 5, 2013: ESSAR Steel Algoma Inc. is pleased to announce the appointment of J. Robert (Bob) Sandoval as General Counsel and Corporate Secretary. Bob brings to the role extensive global experience in the provision of strategic advice and governance counsel to senior leadership teams, most recently as Vice President and General Counsel with Caterpillar Tunneling Canada, a subsidiary of Caterpillar Inc. A graduate of the University of Michigan Law School, he has practiced law in the United States and managed legal affairs in Latin America, Europe, Africa and the Middle East since 1987.

Kalyan Ghosh, Chief Executive Officer commented on the appointment "We are pleased to fill this important role as we make continued improvements to the sustainability and competitive position of the company. Mr. Sandoval comes to us with a proven track record of blending law and business principles to effectively manage risk and build solutions to complex issues. He is a positive addition to our executive team as we consolidate support for our operations in this challenging steel market."

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A member of the Essar Group, Essar Steel Algoma Inc. is based in Sault Ste. Marie, Ontario. As a fully integrated steel producer, the Company derives its revenues primarily from the manufacture and sale of hot and cold rolled steel products including sheet and plate.

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