

PUBLIC SERVICE ANNOUNCEMENT

February 17th, 2016

ESSAR STEEL ALGOMA TO PERFORM STEAM BLOWS TOMORROW -**THURSDAY, FEBRUARY 18, 2016**

As part of Essar Steel Algoma's five year noise abatement strategy, Essar is

engineering a new 'steam powered generator' for its steelmaking process. This new

installation will reduce noise from the operation by capturing excess steam generated

from the process and converting it to electricity.

As part of the design process, Essar Steel Algoma will perform four Steam-Blow Tests

on Thursday, February 18 between the hours of 8:00 am and 4:00 pm.

involve the venting of short bursts of steam which will result in loud auditory blasts,

approximately twenty minutes in duration. This procedure is required to ensure optimal

generator design.

All efforts will be made to minimize the duration of the steam blows and the procedures

will be confined to daytime hours.

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