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## NEWS RELEASE

Thursday, June 30th, 2016

### One CAN Make a Difference

*Convoy delivers food goods to Soup Kitchen and Vincent Place*

SAULT STE. MARIE, ONTARIO: Essar Steel Algoma employees have banded together to help stock local food banks. The response to our One CAN Make a Difference food drive has been phenomenal, and today an 11-vehicle strong convoy laden with non-perishable goods made its way to the Soup Kitchen and Vincent Place to make an important delivery.

Over the past two weeks, the employees at Essar Steel Algoma have been quietly supporting a community cause. The message was clear and concise - *one CAN make a difference*. Some brought a few cans, some brought a few bags; one noteworthy department of just 20 employees even raised money to buy groceries - \$740 worth of boxes upon boxes of non-perishable goods.

Essar Steel Algoma's call to help was carried out under the leadership of *Department Champions* - employee volunteers who came forward to raise awareness and encourage participation within their respective departments. Today the 'champions' joined the convoy and delivered the food goods to the agencies that will ensure it gets to those who need it most.

One champion simply remarked, "It feels good to do good". Enough said.

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